

ENGINEER CRIBBENS DIES VERY SUDDENLY

While His Train Was at
Kelvin, the Engineer
Drops Dead

Hayden, Ariz., Aug. 28.—James Cribbens, employed as engineer on the local freight running between Phoenix and Hayden on the Arizona Eastern railroad, died very suddenly of heart trouble at Kelvin. He was out doing a little repair work to the engine while the train was waiting at Kelvin, at the time of his death. Mr. Cribbens was a young man and had been enjoying excellent health. The remains were sent to Phoenix where he had been residing. The local freight was delayed on account of the tragedy, one of the local ore freight engines going down to bring the train up as far as Hayden.

B. M. Blackman, chief train keeper for the Arizona Eastern, who was on duty at the time of the tragedy, has returned from a week's visit with his folks in Phoenix.

B. H. Dosebach, mill foreman, has returned from a month's visit on the coast. Prior to his leaving Hayden, he was under the doctor's care for about a month and the trip has resulted in a considerable benefit to his health.

The San Pedro team defeated the smallest basketball team by a score of 8 to 4. This is the first game of the series that the San Pedro team has won. The amateur team is made up of its regular players in the line up.

Miss Stella Lambert, after a few days' visit with friends in Phoenix, has returned to Hayden.

B. M. Burdick, head clerk for the Hayden Supply company, is spending a few days in Phoenix with his friends.

The remodeling of the local school house has been practically finished. Four rooms have been divided off each building, one large room having been used in each building during last term. A building has been erected for the San Pedro to be used as a primary class room for the Mexican scholars. School will probably open on the first Monday in September.

R. F. McCrae, mill foreman, has returned from a month's visit on the coast.

How Much Does Advertising Interest You?

By W. C. Kenaga.

The real science of advertising is in its infancy, growing in importance every day.

Yet advertising itself is as old as man. Witness that you have seen it in the cave and those who heeded his advertising profits; that Joseph used his own brothers to advertise the fertile lands of the Nile; that Sampson through his feats of strength was known the length and breadth of the land.

Today you advertise. Yes, Madam, you do! You give your neighbor a cake recipe and this advertises your ability as a cake maker; your taste in the hat and clothes you wear; your children advertise your care of them; when you call on a friend you leave a card—advertising the fact that you have been to that particular home.

The merchant or manufacturer calls on you through his "copy" in The Herald, telling you what he has to offer and asking for your patronage for the mutual benefit of you as reader and himself as advertiser.

Really you are interested in advertising than you thought you were! And because you are interested you will be reading from day to day the little talks on advertising which will appear in The Herald.

DISABLED VICKSBURG REACHES MAGDALENA BAY

San Diego, Cal., Aug. 28.—Wireless advices from Magdalena Bay said the disabled gunboat Vicksburg had arrived there. The supply ship Glacier responded to the call of the gunboat and is standing by. The collier Saturn, not capable with coal arriving here from Manila and last night. The vessel is believed to be en route to Central America to relieve the collier Justin.

Nadinola Talcum

WILL PLEASE THE MOST EXACTING

There's None Better

Contains More Antiseptics

Sets free just enough oxygen to keep the skin white, soft, smooth and healthy.

Nadinola Talcum Powder is composed entirely of sanative ingredients. Soft as velvet. Guaranteed. By toilet counters or by mail. 25 cents.

NATIONAL TOILET COMPANY, Fort Worth, Texas



El Paso Optical Company, Inc.

Being Exclusive Makers

of high grade spectacles and eye glasses, we are able to turn out a product not to be found in the ordinary shop.

El Paso Optical Company, Inc.

Established 1901

OPTICIANS to the SOUTHWEST
226 MESA AVE.

THE USE OF A GREAT MAN

One Has Recently Died in France, and People Are Inquiring What He Was Good For.

(By Garrett P. Service.)

A GRAND funeral was given in Paris a couple of weeks ago to Henri Poincare, of whom, probably, many readers of these lines have never heard. The procession to the grave was imposing. There marched, bare headed, through the streets, between sidewalks crowded with spectators, most of whom also respectfully removed their hats, a long double line of the most distinguished living Frenchmen. When the grave was reached, impressive discourses were pronounced by M. Guisthau, who spoke for the government and the university by M. Claretie, who represented the famous Academie Française, by M. Painleve, who was the mouthpiece of the Academy of Sciences, and by many others whose names are better known to the public than was that of the subject of their discourses.

All the newspapers were filled with praise of the dead man, and the illustrated journals printed portraits of him. Everybody was assured, and the assurance was repeated from mouth to mouth, that France had lost one of her greatest lights whose renown would illumine the pages of her history. Everybody felt proud because his country had produced so mighty a genius. But a singular fact soon became evident—viz., that among the hundreds of thousands who repeated the praise of this immense genius hardly any one had a definite idea of what he was or what he had done. They only knew that, somehow, he had been a great man.

During his lifetime it was said that there were only two or three men in all Europe who could comprehend him. It is almost certain that among those who pronounced eulogiums at his tomb there was none who could follow his work with complete understanding. The A-B-C of it.

Who He Was.

For Henri Poincare was a very great mathematician, perhaps the greatest since Laplace and Lagrange, whom Napoleon, with his vast practical genius, could not understand. For most people mathematics, in its higher forms, is a closed book.

Naturally, then, after the first sensation caused by the departure of this great genius had died away, the question began to be asked: "What was he good for, after all?"

That question has been asked, and rather indefinitely answered, in many newspapers. It cannot be answered by giving a list of his 1500 works, for even the most popular of them, like the book on "Science and Hypothesis," are full of things which only the expert can read understandingly, while most of them are addressed to the elite of the nation, the narrowest of circles, which requires extraordinary talent and years of application.

But it does not follow that some answer cannot be given. The best answer is twofold. In the first place, one

great use of such a man as Poincare is the stimulation which he imparts to the average human being. He awakes the ambition of the race by showing of what it is capable. He is the man on the top of the apparently inaccessible mountain, who by his mere presence there shows to others the possibility of ascending it. He is like the late Edward Whymper, waving his cap from the summit of the terrible Matterhorn. Anybody with good wind and strong muscles can ascend the Matterhorn now, because the way is known.

But Poincare would never have given an impetus to this fellow beings if he had not, like Newton before him, and like all great men, disclaimed the possession of any superhuman power. Newton said that he was but a child peering on the shore of the boundless ocean of knowledge. Poincare declared that the mind of man is only a flash of lightning, illuminating for a moment a part of the illimitable expanse around.

But these flashes succeeded one another and the race, as a whole, retains a little of what each reveals and adds to it that which has already been acquired. What was revealed to the genius of the great French mathematician was not always perfectly clear even to himself, while for the majority of men it was but a flash of light which showed them nothing. His successors, guided by the glimpses he had, will make it all clear, and thus the domain of knowledge will be extended.

Additions to Knowledge.

In the second place, the usefulness of such a man as Poincare consists in the actual additions that he made to knowledge. These additions, which are purely mathematical and incapable of popular explanation, but which men who can understand them, and who, through their successors, will, upon the basis of which all our modern science which all our modern life is based, there was a time when Newton's "Principia" was as far beyond the intellectual reach of the average man as Poincare's most abstruse work is today. But now, thanks to the advance which it has inspired, and to the fact that with a mathematical gift and proper application, can read the whole "Principia" and understand it.

Great men of this stamp are the pioneers of the human intellect, and it is in a century that can produce one in a century. It is the Napoleons, whose work is easily understood, that get the great monuments; it is these other geniuses, whose work is hard to know them, that uplift the race.

PREDICTS ANOTHER UPEHAVAL IN CHINA

Vancouver, B. C., Aug. 28.—The present government in China will be of short duration in the opinion of commodore C. J. Eyres, R. N., formerly commander of the British squadron at Hong Kong. The commodore passed through Vancouver last night en route from Hong Kong to England.

"I look for another upheaval in China soon," he said. "The new regime there will not last long. The idea seems to prevail over there that everything is lovely in China, but the reverse is the case. The present government will be of short duration and the overthrow will come when we least expect it."

An article that has real merit should in time become popular. That such is the case with Chamberlain's Cough Remedy has been attested by many dealers. Here is one of them. H. W. Richardson, Ohio Falls, Ind., writes, "Chamberlain's Cough Remedy is the best for coughs, colds and croup, and is my best seller." For sale by all dealers.

AFTER LONG DELAY WILL BUILD GUNBOAT

Vallejo, Calif., Aug. 28.—A sister ship to the gunboat Monocacy will be built at Mare Island. Telegraphic orders to begin work were received from Washington this morning. Both gunboats will be used in Chinese waters.

Authorization for the gunboat just ordered was by congress in 1898. Great Britain objected under the treaty of 1812 to the use of the gunboat on the great lakes, as was planned, and after 14 years the contract has now been let.

A MEASURE OF MERIT

El Paso Citizens Should Weigh Well This Evidence.

Proof of merit lies in the evidence. Convincing evidence in El Paso is not the testimony of strangers, but the endorsement of El Paso people.

That's the kind of proof given here—the statement of an El Paso citizen. J. W. Weir, 24 Smelter Ave., El Paso, Texas, says: "I have had no occasion to use Doan's Kidney Pills or any other kidney remedy since I was a boy. For many years ago I know that my cure is a permanent one. I had trouble with my back for a long time and for two years I could not straighten or stoop without assistance. As long as I remained in an erect position I had no difficulty, but the least strain on my back caused me to suffer severely. I tried many remedies, but got no relief until I began taking Doan's Kidney Pills. They made a complete cure."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, N. Y., sole agents for the United States. Remember the name—Doan's—and take no other.

Special Advance Sale Women's New Fall Suits

Early Showing and Sale Especially Arranged For The Convenience of Out-of-Town Visitors as well as Other Early Purchasers

New Fall Dress Goods.

55 inch Zibelines, the new fall dress novelty in shades of navy, Alice, garnet, helio, and black, strictly all wool sponged and shrunk, \$1.95

worth \$2.50. Special 98c

52 inch English Broadcloth, black and the leading fall shades, 98c

worth \$1.25. Special 98c

English Corduroy for suits or separate skirts in shades of brown, navy or white worth \$1.25. 98c

Special 89c

50 inch Storm Serge, all pure wool, sponged and shrunk. Black, navy blue or white, regular value \$1.25. Special 89c

125. Special 89c

New Fall Wash Goods.

Suitable for Children's School Wear. Iron clad Galates in solid shades, checks or stripes, all colors for children's school dresses. 15c

Worth 18c. Special 15c

New Fall Gingham.

Red Seal and other leading brands, medium or dark colors. Stripes, checks or solid. 15c

Special 12 1/2c and 9c

Children's School Hose.

Fine rib, black or tan, reinforced knees, double heels and toes. 15c values. 11c

Special 12c

Children's Knit Underwaists, all sizes, worth 15c. 12c

Special 12c

Children's Hose Supporters, black or white, worth 20c. 12c

Special 12c

Children's School Dresses

Gingham or percale, big assortment to select from, well made, neatly trimmed; values to \$1.00. 49c

Special 49c

Values to \$1.50. Special 98c

New Fall Skirts.

\$5.00 Values Special at \$2.95.

Here is an unusual offering in new fall skirts. Correct fall models in materials of Clifton Panama, Serge, Whipcord, Diagonals and Mannish cloths. Black, navy, brown, gray, tan and champagne, as well as fancy stripes and mixtures. Here is an unusual offering for the balance of the week. 50.00 values. \$2.95

Special \$2.95

New Fall Millinery.

And fancy Ostrich Plumes: Unusual values in ready-to-wear hats, black and the new fall shades, also Push and Velvet Models.

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\$18.50 Skinners Satin Lined Suits \$12.50.

Sizes for women and misses, black, blue, brown and gray Storm Serge—Mannish Diagonals in the new Mannish-Gray. Smart tailored models, coats, half fitting back. Skirts new pleated back. Genuine \$18.50 \$12.50

Suits. Special \$12.50

See Window Display.

New Fall Suits in Smart Styles.

Some plain, others trimmed, consisting of whip cord, fancy worsteds and other late materials, black or colors, lined throughout with Skinners Satin or Silk Mesaline. Price range from \$18.50 to \$50.00

Special \$50.00

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Boy's Cassimere pants, all sizes, worth to 75c. 48c

Special 48c

Boy's Blouses, Waists or Shirts, in many different styles. Value 23c to 50c. Special 23c

Values to 75c. 49c

Special 49c

Children's Middy Blouses, trimmed with red or navy blue. Values to \$1.00. 49c

Special 49c

Values to \$1.50 98c

Special 98c

Extra Special.

Men's new fall hats, velours, mixtures or stitched, all colors, worth \$3.50. Special \$2.48

Extra Special.

Choice of men's fine College Cut Suits, 1912 models, values to \$25.00. Special \$13.85

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have in a large measure contributed to our success by insisting on getting a

Made in El Paso

Rio Grande Broom

whenever they bought one. Without their support we could not have made the rapid increase in our business.

To them we wish to extend our thanks and assure them that every broom we make will be as good or better than the last one you bought.

We would like for every lady in El Paso to call at our new display rooms and inspect the many different brooms we are now making. We'd like to demonstrate to